



YOUR CONSUMER
POWER CAN MAKE A SAFER
WORLD FOR CHILDREN.

www.nochildforsale.ca

LEARN MORE AT

World Vision



NO CHILD FOR SALE

KNOW THE
"HIDDEN COSTS"
OF WHAT YOU BUY

STAY INFORMED, AND SHOP WITH YOUR HEART.

WORLDWIDE, 85 MILLION CHILDREN DO DANGEROUS WORK, MAKING SOME PRODUCTS WE USE. BECOME AN INFORMED CONSUMER, AND LEND YOUR VOICE TO HELP US CHANGE THIS DISTURBING REALITY. QUESTION THE PRODUCTION OF GOODS THAT YOU CONSUME BEFORE YOU BUY THEM OR AFTER YOU PURCHASE TO SHOW YOUR CONCERN.

DO YOU KNOW

1. WHO MAKES THESE PRODUCTS — AND WHERE?
2. DOES THE COMPANY KNOW THAT THE PRODUCT IS NOT THE RESULT OF CHILD LABOUR OR LABOUR EXPLOITATION? IF SO, HOW?
3. DO THEY HAVE A CODE OF CONDUCT (OR POLICY) TO STOP EXPLOITATIVE PRACTICES?
4. IF SO, HOW DO THEY IMPLEMENT IT AMONG THEIR OFFICES, EMPLOYEES AND SUPPLIERS?
5. WHAT ACTION WOULD THEY TAKE (OR HAVE TAKEN) AGAINST THOSE WHO VIOLATE THEIR CODE/POLICY?

Let us know what you find out at worldvisionvoices@worldvision.ca

OR

If you prefer, leave this card with the company to respond to us directly