

NO CHILD FOR SALE

RESPONSIBLE CHOCOLATE CHECKLIST

World Vision



To assist you in making chocolate purchases, we looked at the world's largest chocolate companies to determine what actions they were taking to reduce the worst forms of child labour.

Once you've learned about these chocolate companies efforts, [sign our petition](#) encouraging the International Cocoa Initiative, and its global chocolate company members, to aim higher on ending the worst forms of child labour in cocoa.

And don't forget to check out our list of ethical cocoa products in Canada by visiting our [Good Chocolate Guide](#).

GLOBAL CHOCOLATE COMPANIES

CADBURY	Page 2
FERRERO	Page 4
MARS	Page 5
NESTLE	Page 6
HERSHEY'S	Page 7
PARTNERSHIPS TO END CHILD LABOUR IN COCOA FARMING	Page 8

NO CHILD FOR SALE

RESPONSIBLE CHOCOLATE CHECKLIST

World Vision



Cadbury

(owned by Mondelez International)

Popular chocolate products: Cadbury Dairy Milk bar (23 varieties), Cadbury Creme Egg, Crunchie

Ethical sourcing commitment	Activities to help eliminate child labour in the cocoa sector	Key partnerships supporting ethical cocoa sourcing.
<p>All cocoa ultimately sustainably sourced, mainly via Cocoa Life</p> <p>Progress towards goal? As of 2014, about 12% of their cocoa is sustainably sourced.</p> <p>As of 2014, Cocoa Life has reached 38,000 farmers and 500 communities.</p> <p>Regular program updates via www.cocoalife.org/progress</p>	<p>Mondelez International condemns child labour and has worked with Anti-Slavery International, companies, governments and others to help eradicate it.</p> <p>Cadbury's Cocoa Life addresses the root causes of child labour through specific actions taken to combat the issue and a holistic, community-focused approach.</p> <p>Specific actions include:</p> <ol style="list-style-type: none"> 1. Identifying and addressing child labour in supply chains. 2. Shining a spotlight on the issue – working with, and talking to, industry partners, NGOs, campaigners, consumers and government. 3. Enabling and encouraging others to follow their lead – by learning from past experiences, sharing knowledge, advocating for best practice and encouraging others in the industry and government to play their part. It is only by working together that we can make progress. <p>Holistic community-focused approach involves:</p> <ol style="list-style-type: none"> 4. Actions to empower women, promoting education and improved livelihoods in cocoa communities to reduce child labour and tackle root causes. 5. In Ghana, they educate children and parents on child labour issues to increase child labour awareness in Cocoa Life communities. 	<p>Mondelez International is the world's largest purchaser of Fairtrade certified cocoa and among the largest buyers of Rainforest Alliance-Certified cocoa. Fairtrade certified products under its <i>Cadbury Dairy Milk</i> brand are available in the United Kingdom, Ireland, Australia, New Zealand, South Africa and Canada. <i>Cadbury Dairy Milk Bubbly</i>, as well as <i>Cadbury Dairy Milk Buttons</i> are available as Fairtrade Certified in Canada. In Europe, chocolate brands <i>Marabou</i> and <i>Cote d'Or</i> use chocolate from Rainforest Alliance Certified farms.</p> <p>Cocoa Life is Mondelez International's ambition to create empowered cocoa farmers, in thriving communities, at scale.</p> <p>Mondelez International has committed to invest \$400M to empower 200,000 farmers and reach 1 million community members in six key cocoa growing origins by 2022.</p> <p>World Vision works with Mondelez to implement Cocoa Life in Ghana.</p> <p>In early 2015, Mondelez International's Cocoa Life announced it will work with FLOCERT, the socially focused global certification body, to employ a tailor-made version of its FLOTIS reporting system to verify the quantity</p>

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World Vision

6. Forming and strengthening the capacity of Gender and Child Protection Committees (GCPCs) in Ghana to increase the assertiveness of communities on child labour and children school enrolment issues. The GCPCs is able to get parents to re-enroll their children in schools and also actively discourage the use of children as labourers on cocoa farms and as herdsmen in their communities.

Mondelēz International is a board member of the International Cocoa Initiative (ICI), which is the leading organization promoting child protection in cocoa-growing communities.

Mondelēz International supports [The Framework of Action to Support the Implementation of the Harkin-Engel Protocol](#). Mondelēz International reports its investment and Child Labour related activities in Ghana to the Child Labour Coordinating Group of the US Department of Labor.

of sustainably grown and traded cocoa and to provide verification of Cocoa Life premium payments made to farmer organizations. The partnership completes Cocoa Life's independent verification framework along with a Harvard University research team.

A member of:

- the International Cocoa Initiative
- World Cocoa Foundation
- CocoaAction

For more information on Mondelēz's efforts to eliminate child labour in cocoa farming, visit - <http://www.cocoalife.org/>

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CHECKLIST

World Vision



Ferrero

Popular chocolate products: Ferrero Rocher, Nutella, Kinder Surprise, Ferrero Collection

Sales \$ 10.9 (US\$ billions)

Ethical sourcing commitment	Activities to help eliminate child labour in the cocoa sector	Key partnerships supporting ethical cocoa sourcing
<p>100% of cocoa from 'sustainable' sources by 2020.</p> <p>Progress towards goal: Not specified</p>	<p>Ferrero's Cocoa Community Commitment (F3C) works with Source Trust Ghana and has focused on a variety of activities, including:</p> <ul style="list-style-type: none"> • Establishing child labour monitoring systems in 162 communities • Supporting the Department of Social Welfare's community program which promotes understanding of children's rights including the effects and consequences of child labor • Establishing 8 Village Resource Centers at schools which include computers and internet connectivity that can be used by schools, farmers and the wide community. <p>As a member of the Global Issues Group, Ferrero has partnered with the International Labour Organization (ILO) to form child labour monitoring systems in Ghana and the Ivory Coast.</p>	<p>Ferrero sources Fairtrade, UTZ, and Rainforest Alliance certified cocoa in varying amounts but no details are provided on what products these are in.</p> <p>Member of:</p> <ul style="list-style-type: none"> • International Cocoa Initiative • Source Trust • World Cocoa Foundation <p>Signatory to:</p> <ul style="list-style-type: none"> • Harkin Engel Protocol

For more information on Ferrero's efforts to eliminate child labour in cocoa farming, visit - <http://www.ferrerocrs.com/our-responsibility/for-human-rights/for-human-rights>



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Mars

Popular Chocolate Products: Snickers, Mars, M&M's, Twix, Maltesers, Dove, Galaxy, Bounty, and 3 Musketeers.

Sales \$17.64 (US\$ billions)

Ethical sourcing commitment	Activities to help eliminate child labour in the cocoa sector	Key partnerships supporting ethical cocoa sourcing
<p>100% of cocoa from certified sources by 2020.</p> <p>Progress towards goal: 30% of cocoa certified (2013)</p>	<p>Vision for Change focuses on two main priorities:</p> <ol style="list-style-type: none"> 1. Addressing poverty's impact in creating child labour by working with cocoa farmers to improve their practices and yield. 2. Increasing awareness of acceptable child and adult labor practices. <p>Examples of investments include building of schools and soccer fields within cocoa growing communities to provide alternative activities for children.</p> <p>As a member of the Global Issues Group, Mars has partnered with the International Labour Organization (ILO) to form child labour monitoring systems in Ghana and the Ivory Coast.</p>	<p>Examples of chocolate products that are certified:</p> <ol style="list-style-type: none"> 1. Rainforest Alliance certified: <ul style="list-style-type: none"> • Galaxy Bars (UK) • Dove Dark (U.S.) • Mars Bar (Australia) 2. Fairtrade Certified: <ul style="list-style-type: none"> • Maltesers (UK and Ireland) 3. UTZ Certified: <ul style="list-style-type: none"> • Mars (The Netherlands) <p>Member of:</p> <ul style="list-style-type: none"> • International Cocoa Initiative • World Cocoa Foundation. <p>Signatory to:</p> <ul style="list-style-type: none"> • Harkin-Engel Protocol

For more information on Mars efforts to eliminate child labour in cocoa farming, visit - <http://www.mars.com/global/brands/cocoa-sustainability/cocoa-sustainability-approach/certification.aspx>

NO CHILD FOR SALE

RESPONSIBLE CHOCOLATE CHECKLIST

World Vision

Nestlé

Popular chocolate products: Aero, Smarties, After Eight, Kit Kat, Coffee Crisp, Butterfinger, Crunch, Turtles, Quality Street.

Sales \$ 11.76 (US\$ billions)

Ethical sourcing commitment	Activities to help eliminate child labour in the cocoa sector	Key partnerships supporting ethical cocoa sourcing.
<p>No specific date provided on when all their cocoa will be ethically certified, although in certain countries and on certain sub-brands they have now committed to 100% certified sourcing.</p> <p>Progress towards goal: In Canada, 60% of cocoa used in Nestlé chocolate brands are UTZ certified.</p>	<p>The Cocoa Plan contributes to efforts to decrease the number of children in the worst forms of child labor by improving access to quality education in cocoa growing communities. The project will construct and renovate up to 40 schools in cocoa growing communities in Côte d'Ivoire, among other efforts.</p> <p>As a member of the Global Issues Group, Nestlé has partnered with the International Labour Organization (ILO) to form child labour monitoring systems in Ghana and the Ivory Coast.</p>	<p>Examples of chocolate products that are certified:</p> <ol style="list-style-type: none"> 1. Fairtrade Certified: <ul style="list-style-type: none"> • 100% of cocoa in Kit Kate 4-finger (UK) 2. UTZ certified: <ul style="list-style-type: none"> • 30% of cocoa is Kit Kat, AERO, Coffee Crisp and Smarties (Canada) • 60% of cocoa in Kit Kat (Europe - excluding UK, Russia, Belarus and Ukraine) • 100% of cocoa is All Nestlé chocolates (Australia and New Zealand) <p>A member of:</p> <ul style="list-style-type: none"> • the International Cocoa Initiative • World Cocoa Foundation <p>Signatory to:</p> <ul style="list-style-type: none"> • Harkin Engel Protocol

For more information on Nestlé's efforts to eliminate child labour in cocoa farming, visit - <http://www.nestlecocoaplan.com/>



NO CHILD FOR SALE

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CHECKLIST**

World Vision



Hershey's

Popular chocolate products: Hershey's Milk Chocolate, Hershey's Cookies 'n' Crème, Dagoba, and Bliss Chocolate

Sales \$7.04 (US\$ billions)

Ethical sourcing commitment	Activities to help eliminate child labour in the cocoa sector	Key partnerships supporting ethical cocoa sourcing.
<p>100% of cocoa from certified sources by 2020.</p> <p>Progress towards goal:</p> <p>18% of its cocoa was certified sustainable (2013)</p>	<p>CocoaLink uses mobile technology to communicate practical agricultural and social information to rural cocoa farmers in Ghana.</p> <p>The CocoaLink project focuses on:</p> <ul style="list-style-type: none"> • Increasing children's access to school in cocoa growing communities, • Promoting improved cocoa growing techniques and improved income for adults in these communities, and • Sharing of messages around labor practices and hazardous child labor, and the appropriate role for children on farms. <p>As a member of the Global Issues Group, Hershey's has partnered with the International Labour Organization (ILO) to form child labour monitoring systems in Ghana and the Ivory Coast.</p>	<p>Examples of chocolate products that are certified:</p> <ol style="list-style-type: none"> I. Rainforest Alliance certified <ul style="list-style-type: none"> • Dagoba chocolate bars (Canada and US) • Scharffen Berger brand (US) • Bliss chocolates (US) <p>Hershey sources cocoa through three cocoa certifying organizations in varying amounts: UTZ, Fairtrade USA and Rainforest Alliance.</p> <p>Member of:</p> <ul style="list-style-type: none"> • International Cocoa Initiative • Source Trust • World Cocoa Foundation <p>Signatory to:</p> <ul style="list-style-type: none"> • Harkin-Engel Protocol

For more information on Hershey's efforts to eliminate child labour in cocoa farming, visit - <http://www.thehersheycompany.com/social-responsibility/cocoa-sustainability.aspx>

NO CHILD FOR SALE

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World Vision

PARTNERSHIPS TO END CHILD LABOUR IN COCOA FARMING

1. **Harkin-Engel Protocol**

Since its creation in 2001, this voluntary international agreement has focused on ending the worst forms of child labour in cocoa farming and production. The 'protocol' was intended to assure consumers that chocolate companies were acting ethically and ending forced and trafficked child labor in their cocoa supply. In 2010, a specific target was set to reduce the worst forms of child labour by 70% across the cocoa sectors of Ghana and the Ivory Coast by 2020. These two countries account for 70% of global cocoa supply.

2. **International Cocoa Initiative**

A key action of the Harkin-Engel protocol called for the creation of an international foundation to serve as a hub on best practices to eliminate child labor in cocoa. The International Cocoa Initiative (ICI) formed as a result. The ICI was formed by and works with the cocoa industry, civil society and national governments in cocoa-producing countries to ensure a better future for children and contribute to the elimination of child labour. The ICI's activities includes improving access to quality education, developing field schools for cocoa farmers, and developing primary health care centers, among others.

3. **Source Trust**

Source Trust is a not-for-profit funded by large chocolate companies like Ferraro and Hershey's which helps farmers improve their livelihoods through better crop yields and quality. These goals are achieved through sustainable farming practices.

4. **World Cocoa Foundation**

The World Cocoa Foundation is focused on ensuring a sustainable supply of quality cocoa that benefits growers and users. The foundation empowers farmers to make choices that help develop strong, prosperous cocoa communities, and promoting sustainable production practices that maintain and increase biodiversity and crop diversification. The foundation conducts extensive research and engages in training and support for cocoa growing communities.

5. **Combating Child Labor in Cocoa Growing Communities in Ghana and Côte d'Ivoire (Project)**

A joint project between the International Labour Organization (ILO) and major chocolate companies, the objectives of the project are to strengthen and expand child labour monitoring systems within Ghana and the Ivory Coast, and improve the ability of governments, organizations, and cocoa-growing communities to carry out child labour monitoring and follow up action.